

# REPORT

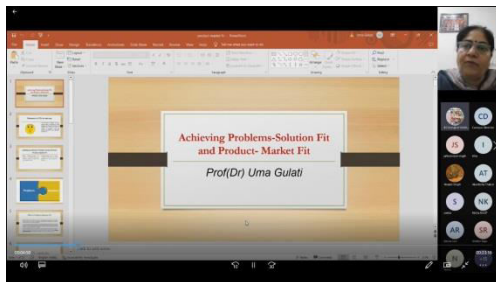
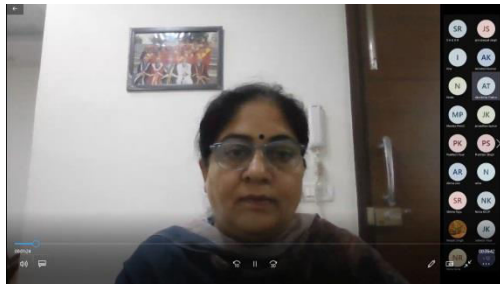
<b>Event</b>	<b>Webinar</b>
<b>Theme</b>	Achieving Problem –Solution Fit and Product-Market Fit
<b>Date</b>	February 23,2023
<b>Time</b>	11-12 a.m
<b>Venue</b>	Online
<b>Convener</b>	Prof. Dr. Rashmi Gujrati
<b>Co-Convener</b>	Prof. Dr .Rashmi Gujrati
<b>Resource Person</b>	Prof. Dr. Uma Gulati
<b>Keynote Speakers</b>	Prof. Dr. Uma Gulati Proffesor Delhi University Innovation Ambassador New Delhi

## OBJECTIVES

### Learning outcome

- Enable to find solution to a problem.
- Make a product market fit

## Photographs



## Event Summary

The webinar started at 11 a.m. The speaker of the day was Prof. Dr. Uma Gulati, Professor Delhi University Innovation Ambassador , New Delhi. She shared the ways in which one can find the solution to any problem while setting a start-up business. Sometimes we try to find the solution in wrong direction and end up with failure. The fact is that we should identify the problem first and work in that specific area to encounter the solution to that problem. She further shared certain tactics with which one can bring out a product that can fulfill the demands of the market and fit in it. A strategic plan can help achieve success easily and in short span of time.

## Participants

Students and faculty members of KCGI joined the workshop.

### Attendance of Students

Serial No	Name of Student	College Name
1	Jashandeep Singh	KCSMCA
2	Sagar	KCSMCA
3	Gagandeep Singh	KCSMCA
4	Sukhwinder Bagla	KCSMCA
5	Avneet Kaur	KCSMCA
6	Neha	KCSMCA
7	Kartik	KCSMCA
8	JasleenKaur	KCSMCA
9	Priyanka	KCSMCA
10	Ramandeep	KCSMCA
11	Rajan Kumar	KCSMCA
12	Rohit Puri	KCSMCA
13	Tanisha	KCSMCA
14	Hina	KCSMCA
15	Santosh	KCSMCA
16	Prerna	KCSMCA
17	Pooja	KCSMCA
18	Kamaljit Kaur	KCSMCA
19	Payal	KCSMCA
20	Dheeraj	KC College of Pharmacy
21	Mohit	KC College of Pharmacy
22	Ragini Rana	KC College of Pharmacy
23	Pardeep Singh	KC College of Pharmacy
24	Priyanka	KC College of Pharmacy

25	Mehak	KC College of Pharmacy
26	Manisha	KC College of Pharmacy
27	Rahul	KC College of Pharmacy
28	Neelam	KC College of Pharmacy
29	Diksha	KC College of Pharmacy
30	Rajan	KC College of Pharmacy
31	Mamta	KCCHM
32	Manisha	KCCHM
33	Sachwinder	KCCHM
34	Jasveen Kaur	KCCHM
35	Amisha Banga	KCCHM
36	Jashanpreet Singh	KCCHM
37	Pawan Kumar	KCCHM
38	Prinkal Walia	KCCHM
39	Mabnish Kumar	KCCHM
40	Rajvir Kaur	KCCHM
41	Naina	KCCHM
42	Gaurav Chadda	KCCHM
43	Jaspreet	KCCHM
44	Jasmeen Panwar	KCCHM
45	Neeraj Kumar	KCCHM

**Attendance of Students**

Serial No.	Name	Department
1	Mr. Ankush	KCSMCA
2	Ms. Prabhjot Kaur	KCSMCA
3	Mr. Prabhjot Singh	KCSMCA
4	Mr. Om Prakash	KCSMCA
5	Ms. Alka	KCSMCA
6	Ms. Ravneet Kaur	KCSMCA
7	Ms. Shikha	KCSMCA
8	Mr. Gurpreet	KCSMCA
9	Ms. Nisha	KC College of Pharmacy
10	Ms. Rajpreet	KC College of Pharmacy
11	Ms. Shikha	KCSMCA
12	Mr. Gurpreet	KCSMCA
13	Ms. Ramandeep	KCSMCA
14	Ms. Anita	KCCEIT
15	Ms. Jatinder Kaur	KCCEIT
16	Dr. Balram	KCCEIT
17	Ms. Akansha	KCCEIT
18	Ms. Alka	KC College of Polytechnic
19	Mr. Balwant	KC College of Polytechnic
20	Er. Zaftar	KC College of Polytechnic